



# MINA GVOZDENOV

GRAPHIC & MULTIMEDIA DESIGNER

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minagvozdenv.com

Belgrade, Serbia

EXPERIENCE

Social Media  
Manager

OCT 2025 – PRESENT

● TV NOVA

Planning, managing and publishing content across social media channels, with focus on audience engagement, clear communication and a consistent online presence.

Production &  
Editing Lead

AUG 2025 – JUN 2026

● GOOGLE DEVELOPER GROUP BELGRADE

Produced and edited visual content for community events and digital communication, including video editing and motion graphics. Worked across different content formats while maintaining visual consistency and quality.

Member of the  
Design Team

OCT 2024 – JUN 2025

● GOOGLE DEVELOPER ON CAMPUS BELGRADE

Created branding, event materials and digital assets for student technology events, including social media visuals and promotional graphics. Contributed to maintaining consistent visual communication across different event and digital formats.

Design Tools

PRIMARY

Adobe Photoshop · Adobe Illustrator ·  
Adobe InDesign

ADDITIONAL

Figma · Adobe After Effects · Adobe  
Animate · DaVinci Resolve

PROFILE

Graphic & Multimedia Designer with a background in visual communication, graphic design, UI/UX, digital illustration and motion graphics. Skilled in Adobe Photoshop, Illustrator and InDesign, with a strong understanding of typography, composition, layout and visual hierarchy. My design work

includes branding, promotional materials, social media visuals, editorial design, UI/UX projects, illustration and animation. Currently working as a Social Media Manager, combining an understanding of digital communication with a strong visual and creative background.

EDUCATION

Multimedia Design

Faculty of Computer Science, University of Belgrade · 2021 – 2025

Natural-Mathematical Program

XIII Belgrade High School · 2017 – 2021

LANGUAGES

Serbian — Native

English — Advanced

French — Basic

SKILLS

|                                |                                                                                                     |
|--------------------------------|-----------------------------------------------------------------------------------------------------|
| Graphic Design                 | Creating visual solutions with focus on typography, composition, layout and visual hierarchy.       |
| Branding & Visual Identity     | Developing visual concepts and brand assets for consistent visual communication.                    |
| Social Media & Digital Design  | Creating visual content and campaign assets for digital platforms.                                  |
| Editorial & Promotional Design | Designing layouts and promotional materials with focus on clear and effective visual communication. |
| Photography & Image Editing    | Photo editing and visual retouching for digital and print use.                                      |
| Illustration                   | Creating digital and hand-drawn illustrations for different visual concepts.                        |
| Motion Graphics & Animation    | Creating animations and visual effects in After Effects.                                            |
| UI/UX Design                   | Creating interfaces, layouts, icons and visual systems in Figma.                                    |

SELECTED DESIGN WORK

minagvozdеноv.com

GRAPHIC DESIGN · BRANDING · EDITORIAL DESIGN  
DIGITAL DESIGN · UI/UX · ILLUSTRATION · MOTION GRAPHICS